



Power to Your Point

Thinking Outside the PowerPoint Box

WHAT?

As professionals, we live in a world where we are expected to give or listen to a presentation at least once a week. By far, the most popular tool to produce presentations is the PowerPoint programme. PowerPoint presentations are used by professionals at conferences, in classrooms, in business meetings, and in many other situations. Sadly, very few PowerPoint presentations are successful. The main reason why PowerPoint presentations fail is because the presenter has relied on the slide-design defaults offered by the PowerPoint program.

The aim of this two-day workshop (conducted in English) is to help improve and develop the professional presentation skills of the participants. The workshop will be of great benefit to anyone who uses PowerPoint presentations in their work either in Finnish, English, or any other language. This workshop differs from others offered in that participants are trained in PowerPoint slide design techniques as well as general presentation techniques. The learning outcome of the workshop will be that participants are able to plan, produce, and give PowerPoint presentations that stand out from the rest.

WHEN?

2.11.2009 & 30.11.2009 (registration by 19 October 2009)

WHERE?

Opeko, Pyhäjärvenkatu 5 A, 33200 Tampere

FOR WHOM?

For everybody who uses PowerPoint or another similar presentation programme and/or wants to refresh their English skills.

BY WHOM?

The workshop will be run by Peter Heath, senior lecturer in professional communication at HAMK University of Applied Sciences.



PARTICIPATION

The course fee is 230 €. You can register online at <http://www.opeko.fi/lomake.htm>.

Further information: Heidi-Maria Listo, heidi-maria.listo@opeko.fi, 050 555 4868

Osallistujat vastaavat itse matka-, majoitus- ja ruokailukuluistaan. Ilmoittautuminen koulutukseen on sitova. Esteen sattuessa osallistujan voi vaihtaa. Koulutus toteutetaan, jos osallistujia on vähintään 12/ryhmä.